Telecom Self-Care Portals
Key Facts about ScienceSoft

ScienceSoft is an international software development and consulting company that has been powering global leaders in mobile telephony as well as aspiring startups such as Viber (grew to 750+ mln users).

12 years in Telecom, 28 years in the IT market  
450+ employees  
Customers in 30+ countries, including Fortune 500 companies
What is Episerver?

1. *Leader* in the 2015 Gartner Magic Quadrant for Web Content Management

2. 8,800+ clients in 30 countries, including *Tele2, Virgin Mobile*, Walmart and American Express

3. 30,000+ websites
Self-Care Portal

Self-care portal

- CRM
- ERP
- Billing
<table>
<thead>
<tr>
<th>Feature</th>
<th>Description</th>
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<tbody>
<tr>
<td><strong>Account management</strong></td>
<td></td>
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<tr>
<td><strong>Subscription management</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Online store</strong></td>
<td>(e.g. to sell mobile devices)</td>
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<tr>
<td><strong>Integration with business systems</strong></td>
<td>(CRM, billing system, ERP, etc.)</td>
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<td><strong>Integration with social media</strong></td>
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<td><strong>Responsive to mobile and tablet screens</strong></td>
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Why Episerver?

- Rapid deployment and content creation
- General ease-of-use
- Personalization of dynamic content
- Personalized discounts and promotions
- Scalable performance (responding to more than 10 mln requests per day)
- Broad use in Telecom (e.g. Tele2, Virgin Mobile, British Telecom and others)
Project Implementation

Stage 1
- Analysis
  - Account management
  - Subscription management
  - Online store, promotions
- Server + web
  - iOS
  - Android

Stage 2
- Server + web
  - iOS
  - Android
  - Windows Phone

Stage 3
- Server + web
  - iOS
  - Android
  - Windows Phone
Success Story

Corporate Website for Tele2

Customer

Tele2, a major European telecom operator with nearly 14 mln customers in 9 countries

Solution

Redesign and redevelopment of the Tele2 corporate website. The solution is fully responsive and has interactive design

Tools & Technologies

Episerver
Responsive e-Commerce Solution for Telenor

Customer

Telenor Denmark, a mobile operator with more than 1.4 mln customers

Solution

A new responsive e-commerce site with user-centric design. The solution is fully integrated with Telenor's core business systems

Tools & Technologies

Episerver, .NET
Redevelopment of two websites for JT Global

Customer

JT Global, a UK telecommunications provider

Solution

Redesign and redevelopment of two websites aimed at retaining clients and winning new ones. The sites have improved usability and intuitive navigation

Tools & Technologies

Episerver
E-Commerce for InterCall

Customer

InterCall, a global conferencing services provider with 77,000 corporate clients worldwide

Solution

A new e-commerce site that allows to create dynamic product bundles, to implement a wide variety of promotions and to improve conversion rates

Tools & Technologies

Episerver
Let’s keep in touch!

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