Company Overview
Who We Are

ScienceSoft is an international **IT consulting company** with HQ in McKinney, TX, EU office in Helsinki, Finland and a development center in Eastern Europe.

- **30** years in IT business
- **550+** employees
- **1,850** completed projects
76% of our revenue comes from 1+ year Customers
Services We Provide

With 30 years in IT, we offer services to streamline IT strategy creating, information security assurance and system integration, ensure smooth and effective digital transformation and improve digital customer experience.

- **Enterprise IT consulting**
  IT strategy, digital transformation

- **Solution consulting**
  Ecommerce, CRM, web portals, data analytics, etc.

- **Platform consulting**
  SharePoint, Salesforce, Magento, ServiceNow, QRadar, etc.
Solutions We Deliver

- Data analytics
- eCommerce
- CRM
- Web portals
- Customer mobile apps
- Enterprise applications
- Intranet
- Knowledge management
- Document management
- ITSM
- Internet of Things
- Image analysis

Information security
CRM

Customer data management  Marketing automation  Sales management  Partner management  Performance assessment  Reporting & analytics

+ ADVANCED SOLUTIONS

Lead management  Opportunity management  Long-cycle sales support  Strategic LTV measurement  Customer experience management

Solutions for B2B and B2C based on Microsoft Dynamics 365  Salesforce

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Intranet

**Collaboration tools**
Team sites, communication sites, forums, collaboration groups, etc.

**Corporate content**
Corporate policies, onboarding plan, employee directory, news, etc.

**Flexible workflows**
Tools to automate daily business processes

**Project management**
Tools to manage projects, individual timetables, and team activities

**Social features**
Communities, thematic boards, chats, etc.

**Knowledge base**
Information relevant for daily activities, research, and corporate education

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*SharePoint*

*Office 365*
Portal Solutions

- B2C customer portal
- B2B customer portal
- Learning portal
- Vendor portal
- Partner portal
- Community portal

Technologies:
- php
- .NET
- Java
- node
- pimcore
- WordPress
- SharePoint
Document Management

Single storage for enterprise documents of various formats

Automated document processing

Document classification and indexing

Secure document sharing

Intelligent search and data discovery

SharePoint

Office 365
We help you combine all the knowledge management elements into a holistic solution in line with our framework:

1. Knowledge elicitation
2. Knowledge assessment & externalization
3. Knowledge distribution
4. Knowledge maintenance

Knowledge mapping
Enterprise eCommerce

Strong personalization based on customer analytics

- Inventory management
- Analytics and reporting
- Cross-business order management
- Secure payment options
- Cross-business returns and exchanges
- Account, purchase and payment history review
Enterprise Applications

We provide full-cycle implementation of enterprise applications for specific business needs and ensure their seamless integration with your systems.
Mobile Enterprise Apps

Employee level:
- BI & analytics apps
- Task-based employee apps

Department level:
- Field force automation apps
- Customer service apps
- Marketing management apps
- Sales process management apps
- Recruiting apps
- Financial apps

Company level:
- Communication apps
- General productivity apps
- Internal collaboration apps
- Corporate training apps
- Industry-specific apps
Data Analytics

**Data visualization and reporting**
Interactive, informative and powerful reports and charts

**OLAP cubes**
Complex dimensions and metrics to identify what works best for your business

**Data warehousing**
Cleansing and integrating data from multiple sources into a single database

**Big data**
Aggregating large volume of complex data to get business insights

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**ScientificBI**

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Image Analysis

Solutions for specific needs of Manufacturing, Healthcare, Retail and other industries:

- Quality inspection
- Barcode and label recognition
- Counting
- Facial recognition
- Emotion recognition
- Grading & sorting
- Computer-aided diagnosis
- Event detection
- Damage assessment
- 3D reconstruction
ScienceSoft is **IBM Gold Business Partner** with **16 years** in Information Security and **150 implemented projects** in security consulting.

- Security Information and Event Management (SIEM)
- Identity and Access Management
- Penetration testing
Industry Competencies

- Healthcare
- Retail
- Banking & Financial Services
- Telecom
- Manufacturing

Energy, Media and Entertainment, Transportation and Logistics, Public sector, Education
Healthcare: Our Offering

- CRM systems
- Mobile apps for providers
- Information security
- Mobile patient apps
- ITSM
- Reporting and data analysis
- Custom medical software
- Medical image analysis
Healthcare: Selected Projects

Healthcare CRM for medical and research center in the Gulf region

BI for 200 US healthcare centers and retirement homes

Medication order processing system for a US healthcare company with over $15B revenue and 60,000 employees

Convolutional neural network (CNN) based solution for automatic brain tumor localization

IBM QRadar SIEM for a hospital with 2,000+ staff
Banking & Financial Services: Selected Projects

- CRM for a bank with 7 million clients
- Award-winning mobile banking solutions
- Intranet portal for a bank with over $400 billion assets
- Mobile payment solution for 6 million e-wallets
- Information security projects for financial institutions on 3 continents
Retail: Selected Projects

- Ecommerce solution for a multi-industry corporation
- Modules for eBay’s eCommerce platform with over 2.5 million members
- Brand health monitoring system used by Nestle
- Supply chain e-collaboration platform for 1,700-store retailer Auchan
- Private label product analysis and reporting used by Walmart
Telecom: Our Offering

Operations support systems (OSS)
- ITSM
- VoIP apps
- Custom applications
- IPTV apps
- Information security

Business support systems (BSS)
- Corporate portals
- CRM
- Sales apps
- Customer self-service portals
- Reporting and data analysis

VoIP apps
IPTV apps
Custom applications
Information security

Corporate portals
CRM
Sales apps
Customer self-service portals
Reporting and data analysis
Telecom: Selected Projects

- **Viber**, one of the world’s most popular instant messaging and VoIP apps with **900+ million users**

- IPTV applications used by **T-Mobile, Orange** and other industry giants

- Automatic **Mobile Number Portability system**

- **Sales apps** for a US telecom company driven by the **Lifeline Program**

- Information security projects for **telecoms in Europe and Asia**
Manufacturing: Our Offering

- CRM
- Industrial image analysis
- Data analysis and reporting
- Web portals
- Enterprise eCommerce
- Intranet
- Document management
- ITSM
- Information security
Manufacturing: Selected Projects

- The world’s largest product lifecycle management platform
- BI for a US-based machinery maintenance entity with 25,000+ employees
- Application for automated optical inspection of PCAs
- Enterprise portal for the world’s leader in aluminum solutions
- ITSM customization for a multinational confectionery manufacturer with 50,000+ staff
Full-cycle Solution Implementation

**Planning**
- Drafting and revising the strategy
- Selecting the platforms
- Mapping business requirements to features
- Planning releases for iterative solution improvement

**Implementation**
- Platform-based solutions or custom development
- Integration
- Data migration

**Maintenance**
- Software enhancements
- Software administration
- 24/7 Help Desk services
Management Team

Nikolay Kurayev  
CEO

Holds a graduate degree in Physics. In 1997 joined ScienceSoft as a Department Manager and advanced his career to the CEO position in 1999.

Boris Shiklo  
CTO

Started his career at ScienceSoft in 1997 as a software engineer, then held the position of Project Manager until finally became CTO in 2003.

Dr. Ulad Radkevitch  
VP of Sales & Business Development

Holds a PhD in Management from RSM Erasmus University. 11 years of experience in IT.

Wade Brantley  
CEO, US office

Graduated from the University of South Carolina with a degree in Business Management. Joined ScienceSoft in 2015 to direct business activities in the US and Canada.
Testimonials

We appreciate their proactive approach and ability to suggest improvements to a prospective solution on both architectural and business levels.

Mikhail Anfimau, Senior Solution Architect at Leo Burnett, a globally active advertising agency

They have always been able to guide us and manage projects, delivering on time and on budget.

Bob Penland, CTO at TruMethods, a US Managed Services Provider

We are fully satisfied with the work completed by ScienceSoft. They do the job, and they do it well.

Dmitry Kazak, Enterprise Architecture Director at itravel2000.com, Canada’s major travel retailer
Cooperation Models

Well-defined scope

- Fixed Price model
  - Sticking to budget
  - Fast delivery

Vague scope

- Time & Material model
  - Flexibility
  - Constant improvements
How We Start

Option 1: **You have an RFP**

ScienceSoft responds with **Proposal**

Option 2: **You have a need**

YOU

1. NDA

WE

2. Vision
3. Solution description
   Budget estimate

4. Proof of concept

5. Budgeting
6. Contracting

7. Execution
Healthcare CRM for Medical and Research Center

Customer: Healthcare and clinical research center in the Gulf region

Solution: CRM system integrated with EHR and PMS to ensure seamless patient interaction tracking, sending automated notifications for appointments and patient feedback management

Tools & Technologies: MS Dynamics CRM, SharePoint, JavaScript, C#, REST API
Success Story

Award-winning Mobile Banking App

Customer

Belgazprombank, a bank with $1.9B in assets and 80 service centers

Solution

Mobile app for both iOS and Android that allows bank clients to check balance, transfer money, make online payments, etc. The solution has received a silver award in a mobile banking app contest

Tools & Technologies

Android SDK, Gradle, SQLite, Objective-C, UIKit, CoreData, Vasco SDK, Apple Touch ID, UiAutomator, Android Wear

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**Success Story**

**Trade Promotion Management Solution**

**Customer**

US food manufacturer that owns over 150 top brands worldwide and employs around 30,000 people

**Solution**

Tool for storing trade promotion data in an aggregated form. 10 multidimensional OLAP cubes analyze the collected data and accurately forecast the sales volume

**Tools & Technologies**

Oracle, IBM Cognos, Oracle Forms, Web Forms, Excel
Viber Messenger

Customer
Viber, a provider of an instant messaging and VoIP app with 900+ million users

Solution
Android and WP versions of the application that allows users to make phone calls, send text and photo messages using Wi-Fi or 3G

Tools & Technologies
Android SDK, Volley, Gradle, SQLite, Windows Phone Toolkit, UiAutomator
Let’s Keep in Touch!

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