



# Dynamics 365 Services

**Driving the Best Value from Dynamics 365 Apps** 

## **Key Facts**

ScienceSoft is an international IT consulting and software development company providing **Dynamics 365 solutions** since 2016 (Microsoft Dynamics CRM solutions since 2008).

**16** 

years of CRM experience, 35 years in IT business 750+

employees

## **Clients**

from 30+ industries and 75+ countries







Security of client data



Certified quality management system



## **Our Mission**

## **Driving Project Success No Matter What**

Achieving project goals in spite of time and budget constraints, as well as changing requirements, is ScienceSoft's top priority.

You set goals, we drive the project to fulfill them.

See how we work →





## **Our Clients**

62% of our revenue comes from clients we serve for 2+ years.





























# **Dynamics 365 Apps We Support**

We have extensive experience of working with the following Dynamics 365 apps:



E.g., Digital Messaging, Voice Channel, Chat



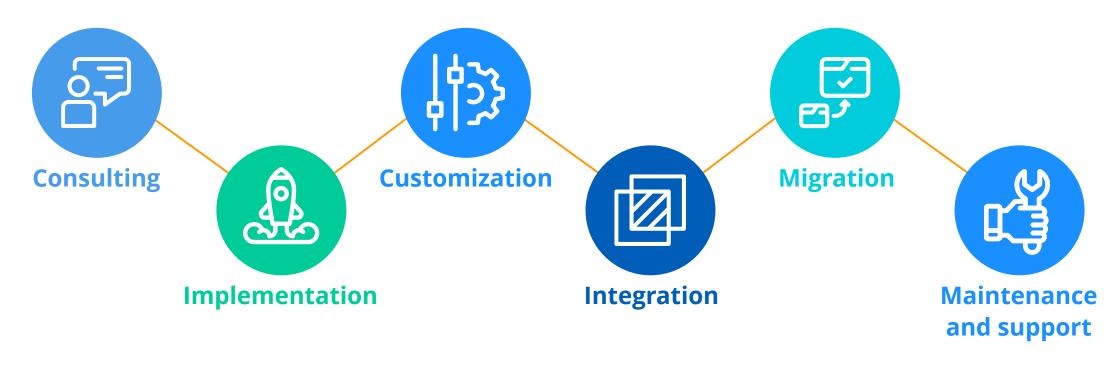
**Microsoft Power Platform** 

Power BI, Power Apps, Power Pages, Power Automate, Power Virtual Agents



## **Our Dynamics 365 Services**

We provide a **wide range of services** to take full care of your Dynamics 365 apps. Our goal is to build automated, scalable, and fast business processes powered with Dynamics 365.





# **Dynamics 365 Consulting**

Analyzing Client's business needs and recommending how to address them with Dynamics 365

Defining ways to adapt Client's Dynamics 365 solution to the changing sales, customer service and marketing needs

Proactively planning further improvements of features and business processes in Dynamics 365





## **Dynamics 365 Implementation and Customization**



### **Deployment**

- Configuring Dynamics 365 apps (Sales, Marketing, Customer Service).
- Deploying additional
  Dynamics 365 apps (e.g.,
  Omnichannel for Customer
  Service, Dynamics 365
  Customer Voice).



# Customization and custom app development

- Creating custom
   workflows,
   reports/dashboards, email
   templates, etc.
- Building custom apps to solve specific tasks (document generation, lead assignment, delivery planning, property management, etc.).



#### **Integration**

With enterprise systems
 (ERP, DMS, ecommerce,
 etc.) to ensure smooth data
 exchange and consistent
 user experience across all
 systems in use.



## **Dynamics 365 Migration**

We approach migration as an opportunity to improve the extensibility and optimize maintenance costs and efforts for your CRM.

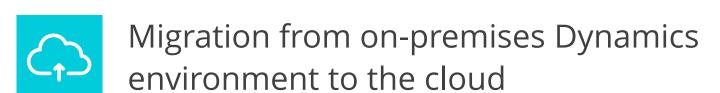


Migration from an unfitting CRM to Dynamics 365





Migration from disparate data stores to Dynamics 365







# **Maintenance and Support**

- Daily solution administration: changes in configuration by request, user and access management, setting up workflows, configuring custom reports, installing apps.
- Data administration: data upload, data cleansing, data quality management.
- Regular health check.

 Monitoring: detecting red flags and problems as early as possible and promptly fixing them.

- User help desk.
- Bug fixing and issue resolution.
- Quick changes: implementing changes based on change requests.
- Ongoing solution improvements.





# **Dynamics 365 Implementation: Sales, Customer Service and Customer Voice**

#### Client



SAL Saudi Logistics Services – a leading logistics provider in Saudi Arabia.

#### **Solution**

Building on Microsoft Dynamics 365 apps, ScienceSoft set up a central information repository and created an integrated environment for sales and customer service management.

## **Tools and Technologies**

Dynamics 365 Sales, Dynamics 365 Customer Service, Dynamics 365 Customer Voice.





## **Dynamics 365 CRM for a Healthcare Advisory Company**

#### Client

The Client provides specialized programs and advisory services to help individuals manage their medical funds.

#### **Solution**

An ecosystem of Dynamics 365 solutions, Power App, and numerous third-party services to effectively use customer data in marketing, sales, account management, and enable customer self-service.

## **Tools and Technologies**

Dynamics 365 Sales, Dynamics 365 Marketing, Dynamics 365 Customer Voice, Power Apps, Power Automate.





## **Microsoft Dynamics CRM Customization and Support**

#### Client

A European multibusiness company, with the main focus on gas stations and real estate development.

#### **Solution**

ScienceSoft enhanced the Client's CRM with a telephony module to streamline the work with over-the-phone client requests and enabled efficient field-service processes demanded by the Client.

### **Tools and Technologies**

Microsoft Dynamics CRM, Windows Server, AD FS, Windows PowerShell, Microsoft SQL Server.





# **CRM Migration Consulting**

#### Client

A fintech company providing APIs for secure payment processing, customer or business identity verification, and fraud prevention.

#### **Solution**

Based on the analysis of the Client's pains with the current CRM and comparison of alternative CRM platforms, ScienceSoft offered to switch to Dynamics 365 and fully planned the migration process.

## **Techniques and Tools**

Document analysis, interviews, business process modeling, gap analysis, functional decomposition, CRUD matrices, architecture diagramming.





# **Banking CRM Development**

#### Client

A bank with 7 mln clients, 7,000 employees and 180 branches across the country.

#### **Solution**

ScienceSoft implemented 3 modules for the Client's Dynamics CRM:

- Customer base management.
- Sales activities planning.
- Advanced analytics and reporting.

## **Tools and Technologies**

MS Dynamics CRM, .NET, WPF, MS Reporting Services.





# **Dynamics CRM Implementation and Customization**

#### Client

A US-based group of companies present in the variety of industries including luxury retail, hospitality, and ecommerce.

#### Solution

ScienceSoft rolled out a customized CRM system and integrated it with a data warehouse to centralize data from separate business entities within a single corporation.

### **Tools and Technologies**

Microsoft Dynamics CRM, MS SQL Server including Microsoft SQL Analysis Services and Microsoft SQL Server Reporting Services.





## Let's Keep in Touch!

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